

Operation  Smile



YOUR GUIDE TO

MAKING MORE SMILES 

FESTIVE EDITION

# IDEAS FOR EVERYONE

Whatever your lifestyle, there's a fundraising activity for you!

## FESTIVE FUN AND GAMES

Let's get into the holiday spirit with some quick and fun ideas! Host a **Holiday Pub Quiz** or try a **Baby Photo Game** where colleagues pay to guess who's who (baby faces always make for the biggest smiles!). What about a **Best Holiday Accessories Contest**, to see who can find, or even create, the best sparkle. Or perhaps you set up an office **Mini Golf Tournament**. The team can pay to participate in the made up course, and you could even sell afternoon tea items for donations.



## FOOD AND FEASTS

Celebrate with food that gives back! A **Food Exchange** lets everyone bring in homemade dishes and donate the cost of a meal instead of a traditional bake sale? Add an **Afternoon Tea for a Smile** with holiday treats, or organise a **Vintage Holiday Market** - a bring-and-buy sale where employees donate unwanted items or gifts. The proceeds go to making someone smile at Operation Smile!



## CREATIVE COMPETITIONS

Let the holiday creativity flow! Go all out with a **Best Holiday-Decorated Desk** challenge, with colleagues paying to enter and competing for best-dressed workspace. Host a **Holiday Bake-Off** or try **Best Festive Jumper Day**, where the team wear their quirkiest jumpers and vote on the fan favourite!



## TEAM CHALLENGES

Get everyone moving or stepping out of their comfort zone! Set up a **Silent Auction** or **Raffle** with holiday prizes up for grabs, or start a **Team Fundraising Challenge** like a run or cycle to raise funds together. For a fun twist, challenge everyone with a **Holiday Detox Challenge**—commit to giving up sweets, TikTok, or TV and donate what you save in money or time.





# TOP TIPS FOR CHEESY GRINS

## SET A TARGET FOR FESTIVE CHEER

Setting a company goal not only feels incredible to reach, but it also motivates employees and partners to join in! Encourage teams to rally together—especially during the busy holiday season, a little reminder can go a long way.

## TELL THEM AGAIN (AND AGAIN!)

There's no limit to the joy you can spread! Remind your teams and networks of the campaign's progress with regular updates. A few nudges amidst the holiday rush can keep the momentum going strong.

## SPREAD THE WORD WIDELY

Reach out through local press or industry networks to share your company's support for Operation Smile. It's a great way to showcase your impact and inspire others in your sector to join in the holiday kindness.

## SHARE YOUR HOLIDAY FUNDRAISING STORY

Use your company's communication channels—emails, newsletters, social media—to show your festive fundraising efforts and let everyone know you're raising smiles this December!

## GO ONLINE FOR FESTIVE SUPPORT

Setting up a fundraising page is quick and easy, providing a central space for employees, clients, and partners to see the impact they're helping create. Get started on [Enthuse](#)

## TRY TO GO THE EXTRA MILE

The sky's the limit! Add a festive twist to traditional fundraising with office raffles, a holiday sweepstake, or even match donations from staff for an extra boost of holiday cheer.

## DID YOU KNOW...

### GIFT AID

UK taxpayers can add 25% to their donations at no extra cost to them. They can do this online, or by filling in their details on your sponsorship form. Remember that Gift Aid is for donations only, not purchases of tickets or goods.

### MATCHED GIVING

Lots of companies operate Matched Giving schemes that can double the amount of money you raise! Ask if your employer can match your fundraising and let us know if they say yes, so we can look out for their contribution.



# EVERY PENNY COUNTS...



**£50**

Could give pain relief to 30 children following their operation

**£150**

Could provide free, life-changing surgery for one child

**£400**

Could give 16 children post-op kits to ensure a healthy recovery

**£1000**

Could equip 40 medical volunteers with surgical supplies

**JUPITER**

AGE 4, THE PHILIPPINES



# GIVING CHILDREN LIKE CLARA PLENTY TO SMILE ABOUT

When you see Clara's big grin now, you'd never guess what a tough start she had.

Clara was abandoned by her mum when she was two years old because of her cleft lip and palate. Her dad, Dede, vowed to do all he could to give her the best life possible, but Clara was teased at school. Dede kept her at home to protect her from the cruel world outside.

As a farmer with a low income, Dede was worried that he would never be able to pay for Clara's surgery. You can imagine how thrilled he was when he heard Operation Smile could repair Clara's cleft lip and palate for free!

Clara and Dede walked for six hours to reach the Operation Smile mission site in Antsirabe, Madagascar. It was well worth their effort – Clara received a complete healthcare evaluation and two surgeries.

She also met other children like her for the first time, helping her to make friends and feel accepted at last! If you meet Clara today, you'll find a little girl who is energetic, talkative and full of life. She is back at school and dreams of becoming a doctor to help children like her in the future.

And it's all thanks to supporters like you.

**CLARA**  
AGE 9, MADAGASCAR





# RAISING MORE SMILES

Your checklist for making the most out of your fundraising events!

## ☐ **Tell Operation Smile About Your Event**

We're here to support you every step of the way! Share your plans with us so we can provide resources, guidance, and any fun holiday ideas. Please don't hesitate to reach out!

## ☐ **Set a Target**

Having a clear target keeps everyone focused and motivated. Consider a target tracker that the whole team can see to keep the energy high and celebrate milestones together!

## ☐ **Choose a Date for The Most Smiles**

Pick a day that works for your team so that as many colleagues as possible can join in the festive fun and fundraising.

## ☐ **Round Up Some Smiley Helpers**

Get a few team members on board to help coordinate the day, organise activities, or bring festive treats. A core group of enthusiastic helpers makes a huge difference.

## ☐ **Set Up Your Online Fundraising Page**

Online pages are ideal for sharing your goals, tracking your progress, and telling your story. Set up a page on **Enthuse** to get started.

## ☐ **Find Festive Freebies**

Reach out to suppliers or partners for raffle prizes, for contributions and support as your event moves forward.

## ☐ **Spread the Word Far and Wide**

Share the details through your company's internal channels, emails, newsletters, and social media. Let everyone know about the holiday campaign for Operation Smile!

## ☐ **Shout About It on Social Media**

Post regular updates on your company's social channels to highlight your team's efforts and inspire others to get involved.

## ☐ **Keep Everyone in the Loop**

Send friendly reminders in the lead-up to your event and a final update afterwards. This keeps excitement high and hopefully, will bring in those last-minute donations!

## ☐ **Have Fun and Say Cheese!**

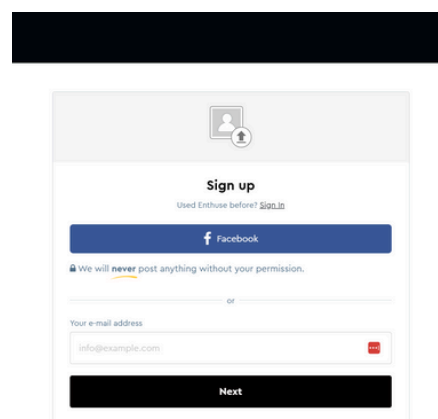
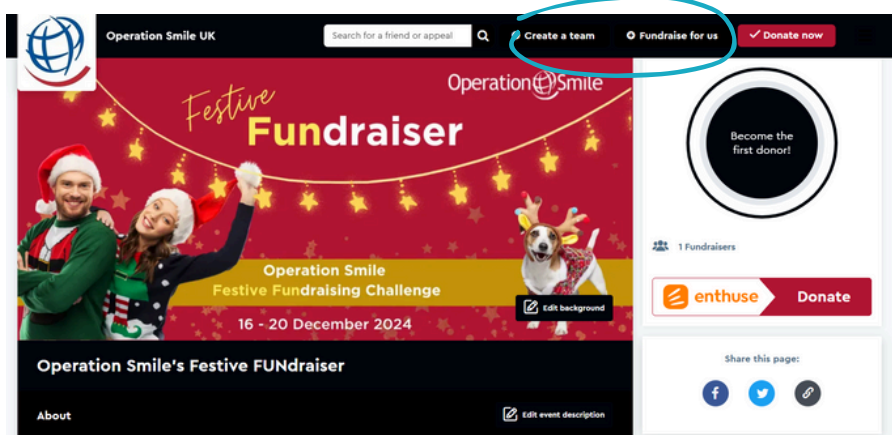
You're spreading smiles, so make sure your team is smiling too! If you're able, add games or prizes to make the event memorable for everyone involved.





# HOW TO SET UP AN ENTHUSE PAGE

If you want to get involved this holiday season, setting up an Enthuse page is a fantastic way to join our festive fundraiser, bringing everyone together to make a difference!



## Step 1.

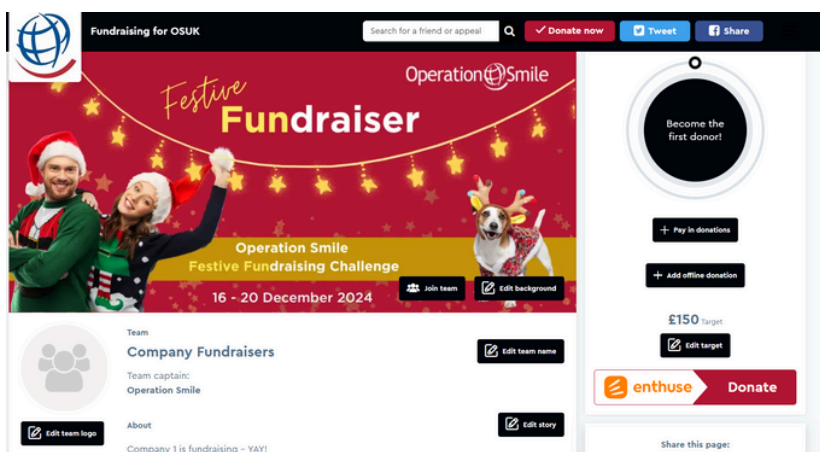
If you want to get involved this holiday season, **setting up an Enthuse page is the best way join our festive fundraiser**, bringing everyone together to make a difference!

A screenshot of the 'Give your team a name!' form. It has a 'Team name:' label and a text input field containing 'Company Fundraisers'. A 'Continue' button is at the bottom.A screenshot of the 'Upload a profile picture' form. It includes an 'Upload image' button, an 'Upload from facebook' button, and a 'Continue' button at the bottom. A note specifies image requirements: 'Must be a PNG, JPG or GIF image and at least 500px by 500px in size.'A screenshot of the 'About your team' form. It has a 'Your team headline' field with 'Fundraising for OSUK'. Below is a 'Why I'm fundraising for team Operation Smile UK' section with a text area containing 'Company 1 is fundraising - YAY!'. A 'Help' link is on the right.

## Step 2.

Follow the prompts to create your page.

Come up with a **catchy name** for your fundraiser, **upload a photo** so people know who they're supporting, **share a few words about why you're fundraising** this December. At the end, **customise your page link** to make it easy to share.

A screenshot of the 'Customise your team link' form. It has a 'Custom URL' field with 'company-fundraisers'. Below is the generated URL: 'https://operationsmileuk.enthuse.com/pt/company-fundraisers'. A 'Continue' button is at the bottom.

## Step 3.

And that's it! Your page is ready to go—start sharing it with colleagues and let the holiday cheer (and donations) roll in!

## Get Started Here!





**DAMIAN**

AGE 2, BOLIVIA

## **WE'RE HERE FOR YOU**

We're always ready to answer any questions you may have. We'd love to hear how you're getting on and to see your photos too. Thanks in advance for all those smiles!

## **GET IN TOUCH!**

020 3475 5126

[events.uk@operationsmile.org](mailto:events.uk@operationsmile.org)



**THANK YOU!**



**JOCELYN**  
AGE 2, GHANA

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