

# Operation Smile

## STUDENT LEADER

# PACK

IT ALL STARTS WITH  
**YOU!**





**Jenala, Age 18, Malawi**

*Jenala's huge smile shows how she feels after her surgery to repair her cleft lip. After years of teasing and no friends Jenala is now more accepted by her peers.*

To learn more about Operation Smile please visit [www.operationsmile.org.uk](http://www.operationsmile.org.uk)

## Imagine spending your life as a social outcast just because you had a cleft lip.

In countless developing countries, people born with facial deformities have no access to the simple corrective surgery that could repair their condition, and as a direct result are left to live their life in social isolation.

Operation Smile works to ensure that no child suffers from a lack of access to safe surgery. Since 1982 we have provided over 300,000 free surgeries to both children and adults living with unrepaired cleft conditions and other facial deformities. Working in some of the world's most resource poor countries, Operation Smile reaches patients who would otherwise have no hope of accessing this simple yet life-changing surgery.



# The benefits of becoming a Student Leader...

- The chance to volunteer in countries across Asia, Africa and Latin America
- Minimum of £2,000.00 fundraising target. Paid an allowance not exceeding 10% of £2,000.00. A further £100.00 is payable for reaching £3,000.00 or above. This will be paid half yearly as applicable
- Enhance your CV by working with a major international medical charity
- Receive 50% off their registration fee for any challenge events
- Make new friends, form a team and do something meaningful alongside your studies
- Be part of a global network of over 18,000 students

Find out more from your RAG Society or visit [www.operationsmile.org.uk/students](http://www.operationsmile.org.uk/students)



**Jo, University of Bristol**

*"My mission to the Philippines was the most incredible experience I've ever had. To see a country in a way you'd never otherwise have the opportunity to do so, and to be a useful member of a team of skilled medical volunteers is such an empowering experience."*



# Clara's Road To Recovery

**Clara was born with a severe cleft lip and cleft palate.**

Soon after Clara was born, her mother abandoned their family - she was ashamed to have given birth to a child with Clara's condition. However Clara's devoted father made it his mission to care for Clara as best as he could.

Thanks to Operation Smile, Clara was able to attend one of our medical missions and received the life changing news that she was healthy enough for surgery to repair her cleft lip.

Surgery has helped to transform more than just Clara's appearance. Her father shares that Clara now attends school without ridicule or prejudice and that she is gleeful, energetic and full of life since she has returned back home.

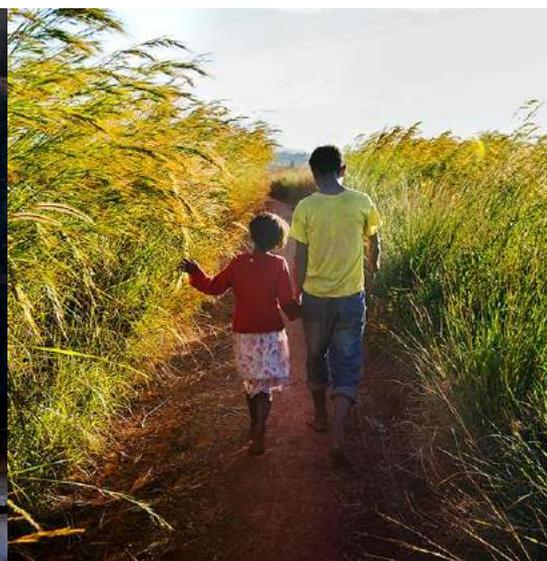
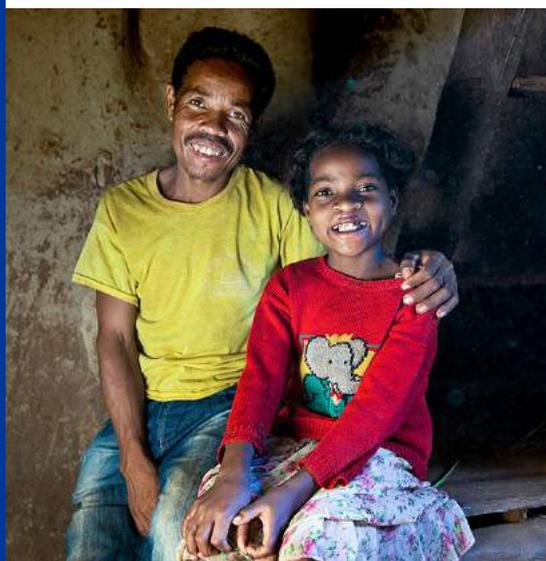


**Clara, Age 9, Madagascar**

*"When we came home after surgery all the people in the village were very suprised to see her face. I told them it was Operation Smile and it was a happy moment."*

*- Dede, Clara's Father*

To hear more about Clara and other Operation Smile patients visit:  
[www.operationsmile.org.uk/patientstories](http://www.operationsmile.org.uk/patientstories)



# What's Involved?

**Raise money. Earn money. Change lives!**

## The Role

Operation Smile student leaders main role is to raise awareness and money across campus, introducing students from all walks of life to Operation Smile and our cause.

## What's in it for me?

- Paid an allowance not exceeding 10% of £2,000.00
- Work alongside a major international charity - a real CV enhancer
- Make contacts in the voluntary and medical sectors
- The opportunity to volunteer on an Operation Smile medical mission and attend our international leadership conference
- Join a network of over 18,000 students working with Operation Smile
- Lead a movement for change at your university



## Desired Skills

- Great communication skills
- Confidence talking to others about Operation Smile
- Strong organisational and leadership skills
- Ability to network

## Goals

- To raise a minimum of £2,000 for Operation Smile over the course of the academic year
- To host a presentation from an Operation Smile medical volunteer
- To organise a range of fundraising events throughout the year, at least one a term
- To work with multiple societies to raise funds and awareness for Operation Smile
- To hold a stall at Freshers Fair
- Recruit participants for our sporting and international challenge events
- Recruit participants for the annual university symposium and U-Voice

# How do I fundraise?

Fundraising can take many different shapes and forms, ranging from small one-off events to larger, longer campaigns. Here are some ideas which have proved popular with our supporters in the past:

**BAKE SALES** - Join in with our Bake a Smile campaign.

**PUB QUIZ** - Write up some questions and charge teams to enter. Ask your local if they will host you and if they can offer any drink deals and prizes to lure people in.

**CHANGEMAKERS** - we can send you some collection tins to cover your campus with, why not have a competition between societies or halls to see who can collect the most small change?

**FASHION SHOW** - find some models and a venue, charge an entrance fee and sell refreshments at your fashion show. Show one of our videos during an interval to remind people why we need their support.

**SPORTS TOURNAMENT** - pick your favourite sport and organise a tournament between halls or societies.

**BUCKET COLLECTIONS** - we'll get you a permit and send you some buckets, all you have to do is get an army of volunteers together to hit the streets and collect that change.

**45 MINUTE CHALLENGE** - did you know our volunteers can repair a cleft in as little as 45 minutes? What could you do in that time? Set yourself a challenge - it could be to run 10k, make 100 people smile or sell 50 cakes - and get your friends to sponsor you. You'd be amazed at what you can achieve in so little time!

**YOU can make a huge difference**

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**£ 2,000**

Can sponsor an operating table for a medical mission

**£ 300**

Can stock an operating theatre

**£ 150**

Can provide life-changing surgery for a child

**£ 75**

Can equip a pre-op paediatric centre

**£ 45**

Can pay for medical supplies for one operation

**£ 15**

Can pay for antibiotics for 10 children

## Do you know...

### How cleft conditions affect a child's life?

Infants with cleft lip or cleft palate might not have other birth anomalies and are otherwise healthy. Depending on the type and severity, a cleft can create serious health issues if it is not corrected. This can include:

- Difficulty with feeding, which in some parts of the world can lead to malnutrition or even starvation
- Recurring ear infections that can lead to hearing loss
- Impaired dental development
- Impaired speech and language development
- Children may also suffer from severe bullying and social isolation

# FAQs

### What support will Operation Smile give me?

However you decide to approach your role as an Operation Smile Student Leader, we can offer you our expertise, fundraising advice and support. We will be with you every step of the way! A dedicated Operation Smile staff member will be on hand throughout the year to support you with all your activities and to send you any materials you might need.

### What events should I be running?

The best way to introduce your students to Operation Smile is through a talk from one of our members of staff or one of our medical volunteers, which we will help organise. Then we encourage you to come up with fun, unique fundraising ideas, and organise events that bring people together and promote our incredible international trek and challenge events calendar.

### Where will the money go?

The money you raise will help Operation Smile provide children and adults in many of the world's most resource poor countries with free, life changing cleft repair surgeries.



# Everything you need...

You can download more resources and materials to kick start your fundraising via our resource centre which you can find at:  
[www.operationsmile.org.uk/community/resource-centre/](http://www.operationsmile.org.uk/community/resource-centre/)

To order any more fundraising materials or if you have any questions or queries regarding training and/or fundraising, please get in touch with your dedicated Student Leader contact

We are here to support you!



[students.uk@operationsmile.org](mailto:students.uk@operationsmile.org)



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