

Operation Smile UK

IMAGES POLICY – Addendum to Privacy Policy

1. ACKNOWLEDGEMENT

- 1.1 (a) You acknowledge that our ‘events’ and our missions may be televised, filmed and/or otherwise recorded and photographs and/or footage may be taken, all of which may capture your participation in any such ‘event’/mission. By entering an event or attending as mission guests you grant us and those authorised by us the free and unfettered right to use such photographs, filming and recording for any purposes it deems reasonable including, but not limited to, publication, display and distribution by means of film, television, radio, print media, internet, publicity material or any other new media now or in the future.
- 1.1 (b) You are aware that by sending in your images/information including stories to Operation Smile you acknowledge that Operation Smile may use these to further its objectives without recourse to you. If these include children, you acknowledge that you have sort consent from legal guardians to pass on these images/information.

Please note that websites can be seen throughout the world, and not just in the United Kingdom, where UK law applies.

- 1.2 Without prejudice to clause 1.1, you accept and acknowledge that our/Operation Smile Inc. (OSI) official photography supplier(s) may take photographs of you during your participation in an event and/or mission. In this connection, by ticking the opt-in box during registration or by accepting our invitation, you accept, acknowledge and agree that:
- we and our official photography supplier may identify you in an image with reference to your e.g. bib number as in Ride London event;
 - we and our official photography supplier may use photographs of you participating, on our/OSI website/micro sites and our official photography supplier’s website; and
 - whilst such photographs are intended as gifts from us to you if required, copies cannot be made without infringement of our/supplier’s copyrights.

2. HOW WE PROTECT YOUR INFORMATION

This is in line with our Privacy & Cookies policies on our website

- 2.1 We will keep your personal information confidential except to the extent that we are compelled to disclose it by law (for example where fraud or other crime is involved) or to comply with an instruction of a regulatory body of competent jurisdiction. To comply with the General Data Protection Regulation 2017 (GDPR) we follow strict security procedures for storing data.
- 2.2 The personal information that we hold will be held securely to ensure no unauthorised disclosure or access. The internet is not a secure medium. We have put in place various security measures but you are advised to treat the internet as an insecure medium in all of your communications with us.

3. YOUR CONSENT

3.1 By submitting your information to us on the account registration form and/or accepting an invitation to our mission/agreeing to go on a mission, you consent to the use of that information, images and recordings in whatever format necessary to achieve our objectives. If we change this policy we will endeavour to communicate this to you.

3.2 By sending in your images/information to Operation Smile you consent to the use of these by Operation Smile in whatever format necessary to achieve its objectives.

3.3 Owing to the global nature of the internet's infrastructure the information you provide may be transferred to and stored in countries outside the European Economic Area, for example if the location of the Internet service provider hosting our Website is outside of this area. By agreeing to our terms of use you consent to any transfer of your personal information outside the European Economic Area.

4. YOUR RIGHT TO WITHDRAW CONSENT

You can withdraw your right to this consent at any time by writing us at our registered address, or by phone at our published number or by email at info.uk@operationsmile.org. View our Privacy and Cookies Policy on our website www.operationsmile.org.uk which includes details of your additional rights.