



bake a smile

21 - 29 May 2011

Operation  Smile

Changing Lives One Smile at a Time

Welcome to our delicious fundraising pack!



Following on from the phenomenal success of our Blue Peter Send a Smile Appeal and the numerous requests asking how you can help even more children get the operations and new smiles they so desperately need, we have come up with a new way to 'raise' a smile!

bake a smile

Whether it is elevenses, afternoon tea or because it's Wednesday, a yummy cake, delicious brownie or scrummy biscuit is always a welcome treat! We are, after all, a nation of great bakers!

All you have to do is mix it, make it, bake it and sell it – all for a good cause!

Help us turn the UK into a baking frenzy from the 21st - 29th May*

How to bake a smile

1. When

Choose a time and date for your cake sale between the 21st – 29th May *

2. Set yourself a Target

A new smile can take as little as 45 minutes and cost just £150 – why not make it your target to "raise a smile"

3. Location Location Location

Where is a good place to hold your cake sale? At School, local shopping centre, village hall, an office or your own home or garden

4. Tell the world

Promote your cake sale – put up posters in your local supermarket, office or school. Tell all your family, friends, neighbours & colleagues. Write to your local paper to publicise your cake sale.

5. "bake a smile"

Get on your apron and get baking – we have lots of great recipes on our website operationsmile.org.uk/bakeasmile

6. Send us your donation

*if the 21st - 29th May doesn't suit you, then don't worry chose another date that does



Don't forget to sit back and enjoy a cake yourself!

Operation Smile - Who, What and Why?

All over the world thousands of children are born every year with a cleft. This could be a cleft lip which is an opening or gap in the upper lip and/or a cleft palate which is an opening in the roof of the mouth. This happens when your top lip or the roof of your mouth don't join together properly during pregnancy.

Children born with clefts struggle to drink, eat, speak and even breathe properly. In some developing countries, people often don't understand why these children look different and treat them extremely badly. Many children are forced to leave school and stay at home to avoid being teased, so they miss out on making friends and getting an education. They can end up living in total isolation – facing a bleak future.

Just imagine what it would be like if whenever you spoke no one could understand you and whenever you left your house, people pointed and laughed at you?

In the UK we are very lucky and our healthcare system will repair a child's cleft before their first birthday. So although thousands of children in the UK have been born with a cleft you will rarely if ever see a child with this facial disfigurement.

In poorer countries children aren't so lucky. Their families don't have access to free medical care and can't afford to pay for the operation(s) that their child so desperately needs. Their children have to live with their disfigurement.

Operation Smile provides children in these poorer countries with free reconstructive surgery to repair their cleft lips and palates so that they can have the same opportunities in life as any other child and all through an operation that can take as little as 45 minutes and costs just £150.

Since we began in 1982, Operation Smile has given 160,000 patients new smiles. We have a team of doctors, nurses, surgeons and other medical workers who volunteer their time for free to travel all over the world to give children the free surgery they need to live a normal life like you and me.

If you would like more information on Operation Smile and the work that we do please visit operationsmile.org.uk or email bakeasmile@operationsmile.org.uk

Meet Arifase

Born with a cleft lip, at 13 she had never been to school. Whenever she went outdoors her scarf was always pulled over her face and so, she stayed at home all day helping with the cooking and cleaning. A lonely life for any child. One day her family heard the news on the radio that Operation Smile were coming 'I was so happy,' Arifase's dad says. He had to borrow the money for the long 7 hour bus ride but he didn't want to miss this opportunity.

Arifase's was lucky and her life was transformed when she received free reconstructive surgery from Operation Smile.

A year later, we travelled back to see Arifase. Her father met us in the closest town to take us to the remote village they lived in. We hiked the final segment, as we rounded a thicket there, in a clearing was Arifase and her beautiful new smile. The signs of surgery had nearly faded and it seemed impossible that this girl was born with a cleft lip. Arifase was full of energy and joy. She is now in school and enjoys studying languages the best. "I am very happy that I now can go to school without kids making fun of me. Nobody can even tell what my face was like before. They can't tell that I had surgery. I'm not shy any more. I have school friends. It is so good". At school, Arifase now sits in the front row, proudly displaying her books and her new pen.



Sarah Beenys Chocolate Brownies



Ingredients

4oz melted butter
10oz caster sugar
2 eggs
1 teaspoon vanilla essence
4oz plain flour
5 tablespoons cocoa

To Decorate

A piece of paper
Icing sugar

Instructions

- Preheat the oven to Gas Mark 3/170C
- Sieve flour and cocoa into a bowl
- Add sugar
- Mix eggs together then pour into the mixture
- Add melted butter
- Stir all the ingredients together
- Pour into a well greased 8" springform cake tin with loose base
- Put into the oven for about 30 mins
- Check after 25 mins
- Cool and cut into squares
- To create a smile cut out a piece of paper in the shape of a smile and place on top of each brownie – sieve icing sugar over and hey presto - you have a smile!



For more delicious recipes visit our
website
operationsmile.org.uk/bakeasmile

Money

Make sure you have a secure system for handling your donations.

Make sure that you have a lockable box and that there are two of you at all times.



Food Rules

As you are making and selling food you will may need to comply with regulations and the best site for specific information is from the Food Standards Agency (www.eatwell.gov.uk). Most questions should be answered on their Parties and Events page, however, if you can't find the information that you are looking for they have a Q&A service.

In general, the Food Labelling Regulations 1996 don't apply to food that isn't prepared as part of a business. So this means that most food being sold for charity won't need to be labelled, including food sold at one-off events such as cake sales.

Foods that are sold loose don't need to be labelled. So if you sell unpackaged cakes and buns, you wouldn't need to label them. However, if any of the ingredients had been irradiated or genetically modified, you would need to declare this.

If you're not legally required to label a food, you could do it voluntarily, giving the product name, the date the food was made, a list of ingredients (in descending order of weight) and details of any ingredients that could cause an allergic reaction, such as nuts. If you do label a food, you must make sure that the information you provide is accurate.

Top Tips



Hold a cakeottery

Put a sticker on the bottom of one of the cakes or cookies and whoever buys the winning cake wins a prize



'Decorate your own cake'

How about baking a batch of plain fairy cakes and hosting a "decorate your own cake" stand

Get your ingredients donated

Ask your local shops or supermarket to donate the ingredients to make your bake a smile goodies. If you are hold a bake a smile event at work ask your employer to cover the cost

Relevant cakes

Baking can even be appropriate to a location - the cafe at Stonehenge does a roaring trade in rock-cakes, for example.



You'll sell more cakes in the afternoon than at any other time of the day.

You know why you're baking a smile, but the people you're selling to won't unless you tell them! This isn't just cake you're selling - it's "cake-in-aid-of" Letting people know that your cakes are being sold to support a cause doesn't just help spread the word about your charity - it also gives people an excuse to buy more cake!





What

When

Where

Contact

It can take as little as 45 minutes and £150 to change a child's life forever



For more information visit
operationsmile.org.uk/bakeasmile

Operation  Smile

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Monies return form



Thank you so much for taking part in bake a smile!

Please complete and return this form to:

'bake a smile', Operation Smile, Unit 15, The Coda Centre, 189 Munster Road, London SW6 6AW

Title: First Name:

Surname:

School/Organisation Name (if appropriate):

Job Title (if appropriate):

Address:

Postcode:

Telephone:

Email:

Where did you hold your Bake a Smile event:

Date of Event:

How much did you raise?

Signed:

We'd love to hear about your event, can you tell us about your event – we'll feature the best ones in our newsletter:

online donations can be made at operationsmile.org.uk/donate

Cheques should be made payable to:

"Operation Smile UK" and sent to 'bake a smile', Operation Smile, Unit 15, The Coda Centre, 189 Munster Road, London SW6 6AW

Please send the total proceeds for your event in one envelope with this form. This will save administration costs for Operation Smile.

Please do not send cash

If you have any queries please contact:
bakeasmile@operationsmile.org.uk or call us on 0844 581 1110

